

# Stand Out

in a Crowded World!



TRANSIT  
ADVERTISING

## 2009-2010 Grant Transit Authority Advertising Rate Schedule

Rates are for Space only - Based on 4 week billing period - per unit 12 Week minimum - 10% Discount for 52 week contract  
Prepayment of first and last month applies to all contracts 6 & 12 month contracts receive an additional 10% discount for prepayment in full.

Special terms & leasing programs available for modified Kong displays. Production and design costs are separate and will be paid directly to Signs Now unless provided by advertising agency.

Exceptions may apply to Special Promotions

### TAILLIGHT DISPLAY:

Measures 21"x71" on rear only..... 1 Unit - \$265 N/A  
3+ Unit - \$204 N/A

### MODIFIED KING DISPLAY:

(Available on new 24' & 28' Bluebirds only)

Measures 21" x 71" Available on street or curb side 1 Unit - \$225 ea  
3+ Unit - \$185 ea  
Measures 30" x 108" 1 Unit \$255 ea  
3+ Unit \$210 ea

### MODIFIED KONG DISPLAY:

(Available on 30' & larger buses only)

No production cost for 12 month or longer contract

Measures 44" x 108" sides only (min 6 months) 1 Unit - \$795 ea  
2 - 3 \$595ea

(Special terms and payments apply - leasing may be an option)

### TAIL WRAP

Covers back of bus - (min 6 months) 1 Unit \$985ea

(Only available on certain busses on fleet)

2 - 3 \$795ea

(Special terms and payments apply)

CALL FOR MORE INFORMATION

**509-765-8955**

**ASK ABOUT**

INTRODUCTORY OFFERS FOR 1<sup>st</sup> TIME ADVERTISERS  
SPECIAL SEASONAL PROMOTIONS & OFFERS FOR MULTIPLE ADS  
LEASING OPTIONS ON FULL WRAPS